

# HOME SUCCESS



HOME BUSINESS

*WHAT ARE THE MOST PROFITABLE  
BUSINESSES TO START FROM HOME?*

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BY STEVEN JACKSON

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During my research I have been reviewing some of the best home businesses online. I found only a few that really ticked all the boxes for me and that was an easy business to start.

I have been in direct sales and the home based business industry for some years with great success.

I have worked with many companies over the years. Some have been good and others not so good. However, I found this company some years ago and became very excited about the prospect that this was a company that attracted people not familiar with direct sales.

Even though for the serious network marketers this industry is one of the most profitable small businesses to start, it does also have a reputation. One of the hindering factors of the home based direct sales industry is that its image has been tainted by scams, fraud and bad business practices.

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Fortunately, the industry has cleaned up its act through the introduction of new laws and new in-house practices and customer service rules. Some companies resisted the new laws and rulings when they were first introduced, but since then must have complied.

Since those days many of the newer companies run a much cleaner and honest operation, because they see the benefits of offering a good service to their customers and affiliates.

A few companies in particular have made sure that they are the best and most trusted in the industry. This has made them the go to companies if anyone is new to the industry. Also, because it is very affordable to get started, there is little financial stress when someone is learning how to run a business from home.

Unlike in the past when direct sales company started on a shoestring and ended up going out of business. Most of the newer companies have solid and financially secure infrastructure. For the home business formula to work successfully the direct sales companies offer low cost start up packages. This allows them to be possibly the cheapest business to start in the world. A start up fee of as little as 35\$ (20€ / £20) which includes a free webshop, back office, training, support and no monthly fee is not unusual.

To read the rest of the article, click on the source link below:

**Source:** [What are the most profitable businesses to start from home?](#)

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